

The Sea Coast Echo

ECHO BLDG.

Fortieth Year of Publication.

Chas. G. Moreau, Editor and Publisher

Official Journal Hancock County

Official Journal City of Bay St. Louis.

Member National Editorial Association.

Member State Press Association.

Subscription Terms, \$2.00 Per Annum
Always in AdvanceEntered as Second-Class Matter at the Postoffice, at
Bay St. Louis, Miss., under Act of March 3, 1879.

FIFTH TO BE ARRESTED.

Paul G. Cazalas, former sheriff of Mobile county, Alabama, was arrested and committed to jail last week on a federal government warrant charging him with aiding and abetting H. Edward Jackson in connection with the alleged embezzlement of \$71,938.11 from the First National Bank of Laurel and with failing to appraise the proper authorities of his knowledge that an offense had been committed. His arrest is the fifth that has been made in connection with the case.

WILL GET JUST REWARD.

A negro criminally assaulted a white woman near Ocean Springs one day last week and being arrested shortly thereafter was spirited away to a jail in an unnamed county by the Jackson county sheriff, and Mississippi was saved the shame of another lynching. As the negro's guilt is established beyond any doubt he will surely "be hung by the neck until he is dead, dead, dead"—and may the devil have his soul.

A GOOD DECISION.

Our State supreme court has rendered a decision, holding that joint liability exists between parent and minor child for injuries to another person caused by an automobile driven by the child with the permission of the parent. We are wondering if the court's pronouncement will have any appreciable effect on people who permit tots scarcely able to reach the steering wheel to continue driving cars.

SOME PRICE FOR A DOG!

Is any dog or was there ever a dog worth \$125,000? A San Francisco jury thought there was and awarded that amount to the owners of "Peter The Great," canine motion picture star. The district court of appeals set the verdict aside as being grossly excessive, and declaring "that the life of a dog, no matter how valuable, cannot be considered on the same plane as a human being." A new trial was ordered.

A MOST INOPPORTUNE TIME.

That water front strike over at New Orleans does not seriously interfere with the port's business. The strikers and those dependent on them will be the ones most hurt. Of all times the present was the most inopportune to pull off a strike as there are too many men out of work who are anxious to secure employment.

SEEKING HOSPITAL LOCATION.

A score of Mississippi towns and cities are making desperate efforts to secure the location of the \$900,000 veterans' hospital which is to be built somewhere in the State. Every site offered has been inspected by a representative from Washington and his report will be made public in a few days.

GETS LIFE IMPRISONMENT.

Cecil Southall who killed John J. (Rip) O'Rourke, popular L. & N. passenger conductor, in Mobile, December 13, has been sentenced to life imprisonment in the Alabama State penitentiary. A more heartless and unprovoked murder was never committed, and just how the jury failed to send him to the electric chair is inconceivable.

THE MORE THE MERRIER.

And now there's another man who would like to be Mississippi's lieutenant-governor. He hails from Water Valley and his name is O. T. Hamner. The more entering the race makes the re-election of the Gulf Coast's favorite son an absolute certainty.

A bill introduced in the Arkansas legislature to legalize betting on horse racing, was overwhelmingly defeated, and the promoters of a big racing plant in that State are sorely disappointed.

There will be no "billy goat" session of the legislature this year, nor does Theodore have the courage to make public the number of lawmakers who signed the infamous pledge he drafted and sent them.

There are eleven States in our country which permit the marriage of girls at twelve years of age. Where can you find a girl of that tender age who has any idea of what wedlock means and its responsibilities? Not one in a million.

Mrs. Frank Lewis, 38-year-old widow, is in jail at Tyler town, charged with killing her baby and throwing its body into a dipping vat. She claimed that the infant was born dead on February 11 and on the following day she placed its body where it was found, but the little one's crushed skull bore mute evidence of the fact that she killed it.

Tennessee lost some six or seven million dollars through the failure of banks in which the State funds were deposited, and now it is charged that Governor Horton is likely to be impeached as it is claimed that he is in a way responsible for the loss of the money, as he had knowledge of the banks' condition before the crash came.

ONE DOLLAR IS NOT MUCH BUT MULTIPLIED THEY COUNT!

THE SEA COAST ECHO has two sources of revenue, advertising and subscriptions, and upon these two classes of supporters depends its welfare and progress.

In a period of depression it is perhaps natural to expect a decrease in the use of advertising space, and, it appears, likewise, reasonable to expect slower payments of subscription accounts as they become due.

However, making allowance for the depression, and addressing our remarks solely to subscribers whose payments are now due, may we not call their attention to a few points, which they might otherwise overlook?

To begin with, the payment of a few dollars does not, as a rule, inflict hardship upon any subscriber. Nearly every reader of this newspaper could spare such a small sum without feeling the "pressure."

Now, with such a small exertion on the individual, multiplied by hundreds of subscribers, the effect will be tremendous in our office and help The Echo maintain its quality and organization intact.

Those who work on this newspaper are members of the community, spending their money in this section, and reduced income on the part of The Echo inevitably means reduced income to the workers as well. Unemployment is bad enough throughout the nation, and every reader of this article should see that his or her subscription is paid up promptly in order to make powerful a number of small payments.

There are those who believe that a newspaper does not need the money which comes from subscriptions, saying that the vast bulk of newspaper income is from advertising. This is, in part, true, and certainly applies with great force to metropolitan dailies, but to a newspaper, such as The Sea Coast Echo, subscription receipts is an item not to be disregarded or to be lightly gone without.

Our readers know that The Echo is not in the habit of making "poor mouth" and such is not the idea behind this appeal, but we hope that every delinquent subscriber will catch the idea and that those whose subscriptions expire now or in the near future will likewise heed it.

The big idea is simply this: Hundreds of subscribers of The Echo have put off paying their subscriptions. The small amount involved is not enough in any individual case to help much, but in our office, where such action is observed and where this delay affects hundreds of payments, the result is an item that requires attention.

The Sea Coast Echo is doing its best to send out, each issue, a newspaper worthy of Bay St. Louis and Hancock County. That it is appreciated is our hope, and there is no better way for that to be shown than in the prompt payment of subscription accounts now due.

ADVERTISING PAYS.

Excuse us if we devote a little space to boosting business, our own this time. We note that Vice-President Charles H. McMahon of a large Detroit bank, says that newspapers have outstanding advantages over all other advertising media in speed and action.

"A financial advertiser has assurance that today he can reach the literate population of any or all communities by advertising in the newspapers," he said. "You may not have listened to a radio today, nor have received any advertising by mail, nor read any outdoor advertising, but most of you will read the newspapers. Thus newspaper advertising duplicates the influence of all other advertising and touches in addition fields that are exclusively its own."

ABUSING HIS RIGHTS.

The ease with which convicted criminals obtain pardons at the hands of Mississippi's present governor has aroused Judge Walter A. White to such a degree that he said last week: "I don't see anything to do but for courts to suspend all criminal business until 1932." Our outspoken and highly esteemed circuit court judge only gave utterance to what has been the opinion of every good and decent citizen of our State for sometime. Governor Bilbo has abused his use of the pardoning power to such an extent that it amounts to a scandal. It is well for the good name and honor of Mississippi that his term is rapidly drawing to a close.

AMONG "THE ALSO RAN."

Stewart C. Broom, the latest announced aspirant for gubernatorial honors, states that he will "hitch-like" over the State in making his campaign owing to the fact that he hasn't a big wad of cash to pay the expenses of a canvass. Of course, it costs a lot of money to make a State-wide campaign and some candidates for governor of Mississippi in recent years have spent far in excess of what four years' salary amounts to. We do not believe Mr. Broom's announcement is anything more than a demagogic appeal for sympathy and support and when the votes are counted he will be among those who "also ran."

MILLIONS LOST THROUGH FOREST FIRES.

Eight million acres of land burned over and a loss of ten million dollars to the State from forest fires in 1930 is reported by the Mississippi forest service to the federal government. Woods fires do not start except from two causes: carelessness on the part of hunters and campers and through the maliciousness of criminally inclined scoundrels who seek to vent their hatred on land and timber owners. The first class may be educated up to the point of being less careless, but there is little hope that the second class will ever be gotten rid of.

WILL HELP CONSIDERABLY.

The 35,000 World War veterans in Mississippi will receive \$17,000,000 should all of them make application for loans up to 50 per cent of the face value of their bonus certificates. The distribution of that amount of cash in the State at this time will be a big help to business, as it will be put into immediate circulation.

VIEWS OF OUR NEWS

By Chicagoan

Chicago, Ill., February 24.—Although he had reached a ripe old age, the speed with which a great ailment overcame what was earthly of Joseph E. Saucier and gave death its way, left Bay St. Louis appalled. I could tell from reading the account of this noble man's passing, as published in last week's Echo, that I was not alone.

It would be futile for me to attempt an eulogy of Joseph Saucier. I can only say that I hope when I die that some Editor Moreau, somewhere, can write the words that were written of your departed townsman. I quote: "He was true to his friends, and numbered them wherever he went. His name had an affectional place in every home where it was honored. The people reposed in him every hope, and he never betrayed their trust. To his children and friends he leaves the heritage of a useful and well spent life. His memory will ever remain with those who knew him."

I say again I hope what was said of Joseph E. Saucier can be said of me when I am cold in death.

In reading last week's glowing account of the activities and the accomplishments of the Bay St. Louis Rotary, I was again reminded of something in connection with the organization that I had often intended to use as the subject of little comment.

Reverend J. W. Moore of Logtown was the speaker at the last meeting, and from my reading of the Echo I have learned that he is but one of a long succession of prominent churchmen who have appeared before the organization from time to time. That speaks mightily well for the churchmen—and it speaks better for the Rotary. The pastors are to be complimented for their ability to recognize the value of a non-sectarian organization in the promotion of a community's welfare. The Rotary is to be commended for having connected itself in such a way that it has established that value in the minds of those who work for a harvest of human souls.

By official proclamation Mayor Traub proclaimed Monday, February 23rd a holiday for the purpose of paying proper respect to the memory of George Washington. Reading that proclamation and the tribute paid to Washington by the Echo, I wondered what would be the attitude of The Father of His Country were he with us today.

The Herd of Valley Forge, gazing into the pinched faces of his shivering soldiers, must have longed for a day in which there would be an abundance of the things he so lacked. What would he say; what would he advise if he were to view a land in which there had been produced so much food, clothing and building materials that some of its people were forced to go as hungry, as cold and as tattered as did the soldiers of the Continental Army?

For that matter, we might allow our speculations to wander still farther and wonder whether Washington would be a prohibitionist, or whether he would stand out for repeal. Don't tell me he would wicker-sham on any question! What would Washington do if faced with a bill which provided for payment of one-half the compensation due the veterans? What disposition would the Engineer of Mount Vernon make of the vexing Muscle Shoals problem? That last question is interesting because Washington was the first engineer to be President; Hoover the latest.

Well, such speculation may be interesting, but don't ask those questions of anybody but yourself. Every other person in the country who has an opinion on national affairs is certain that Washington, if alive, would be on his side of the question. Like the Scriptures, Washington is quoted by many men—and for many purposes.

Chicago, Ill., March 3.—So! Some fellows are talking about me behind my back, have they? I really did miss the mail last week, missed it for no other reason than that George Washington, had he lived, would have been 199 years old Sunday. Postmen took the day off, you know. In last week's Echo, instead of my letter, I find kind words, which tell me that there are those who consider "Views Of Our News" as a "Made in Bay St. Louis" product. True, the raw material comes from the columns of the Echo, but this column itself must be blamed on Chicago.

Just to have a little fun, I'll make our skeptical friends a proposition. Write me a letter. I'll answer it with a personal note in my own handwriting. You ought to be able to tell who I am that way.

As I have been looking to the folks of Bay St. Louis, as they are reflected in the columns of The Echo, so I understand some of them have been looking at me. I wonder if any of you have tried to imagine my personal appearance. I confess that I have definite impressions of some of you.

I suppose we're all better off because of the little dreaming we do, and last week's paper tells me that the latest dreams of Mr. and Mrs. Chas. Boh will be centered around the third of their family, the strapping nine pound lad who made his arrival last week in a few short years.

Now folks, just a minute for some good business thought. Everyone of you saw that Camel cigarette advertisement in last week's paper. That wasn't inserted in the Echo simply because the Reynolds Tobacco Company wished to announce the giving away of \$50,000. Nor was it put in the Echo because the company likes the editor. And everybody knows that Camels are manufactured, and that they are on sale in all tobacco stores. To the Bay St. Louis businessman, advancing the best reason for that ad, I'll give a package of his favorite brand of cigarettes.

Glory be! A New Orleans jury has convicted four bank bandits and the quartette were promptly sentenced to be hanged. A few more like verdicts and sentences will serve as a check on the wave of bank robbing which has been sweeping the country of late.

Hancock County Insurance Agency

FIRE
TORNADO
AUTOMOBILE
LIFE

INSURANCE

IN ALL ITS BRANCHES

Let Us Take Care of Your Needs

A. A. Scaffide, S. L. Engman, Agents.

Phone 108, Hancock County Bank

CASUALTY
BONDS
FIDELITY
JUDICIARY

Call for Fair Play Wins Public Support

The appeal of the railroads for equality of competition in transportation has won the support of the public.

From press, platform, mail and personal interview has come approval of the aggressive declaration of the railroads.

This response shows that the American people realize that:

No other transportation set-up can permanently supplant the railroads;

Without subsidies or other unfair advantages much of the railroads' competition could not survive;

A square deal in transportation is the only way in which the interest of the public itself can be fairly served.

Constructive criticism and suggestions are invited.



Dependable for 80 Years

Chicago, March 2, 1931

THE ILLINOIS CENTRAL SYSTEM

A busy railroad is the public's best assurance of cheap, safe and efficient transportation, and of employment, taxes and purchases in large volume.

Own Your Home and Garden.

IT IS possible to accomplish this by buying a home on the building and loan plan. You pay us every month like you pay rent. At the end of so many years the house with its gardens and beauty belong to you.

Save Money With Us. If you do not care to build or buy a home now, start saving with us. So much aside every month will later serve you in good stead. We pay interest twice a year. Ask about our paid-up stock certificate plan.



Peoples Bldg. & Loan Ass'n.

J. A. BREATH, Secretary.
BAY ST. LOUIS, MISS.

How One Woman Lost 20 Pounds of Fat

Lost Her Double Chin
Lost Her Prominent Hips
Lost Her Sluggishness
Gained Physical Vigor
Gained in Vivaciousness
Gained a Shapely Figure.

If you're fat—remove the cause. KRUSCHEN SALTS contain the 6 mineral salts your body organs, glands and nerves should have to function properly. When your vital organs fail to perform their work correctly—your bowels and kidneys can't throw off that waste material—before you realize it—you're growing hideously fat! Take half a teaspoonful of KRUS.

Cause for Thanks.

Glory be! A New Orleans jury has convicted four bank bandits and the quartette were promptly sentenced to be hanged. A few more like verdicts and sentences will serve as a check on the wave of bank robbing which has been sweeping the country of late.

Money In Poultry.

The shipment of 13,883 head of poultry from Hattiesburg one day last week brought \$6,674.38 to the poultry raisers of that territory. It was the first shipment of its kind ever made from the Hub City, but it will not be the last, according to the Hattiesburg American.

BARKSDALE MOTORS OPEN NEW BUILDING AT PASS CHRISTIAN

Event Is Noteworthy and Many Floral Pieces Express Congratulations and Best Wishes—Luther H. Barksdale Progressive President.

How the Gulf Coast keeps up with the march of business progression is best attested to by the completion of the handsome and spacious building at Pass Christian for the "Barksdale Motors" Company, of which Luther H. Barksdale, public-spirited citizen is president.

This building, located on beach front, opposite City Hall, is an outstanding structure, designed by Smith & Norwood, coast architects, who have quite a number of buildings to their credit in Bay St. Louis and Waveland.

Barksdale Motors, formerly Barksdale Garage, has been operating for a number of years on Davis avenue, handling Packards, Dodges, and other popular makes of automobiles, together with an accessory and repair department.

The building, which the Barksdale Motors are occupying, has been operating for several years under the name of the Barksdale-Gartrell Motor Company, handling Ford automobiles.

The new structure adjoins the original corner building. One side is for the Packard shops and sales, while the other side, the newer building, is for Ford and Ford shops, each separate in a sense, yet both combined into one management.

Formal Opening.

Monday was selected for the formal opening and throughout the day people visited the place and extended their congratulations and good wishes. From 6 to 9 o'clock over two hundred people visited and attended the formal reception. Refreshments were served. Many floral pieces were noted on all sides. Baskets of roses and carnations and great bunches of various flowers here and there added to the beauty of the place. On the west side of the building were displayed on the floors Ford cars of the different types, while over on the other side Packard sedans and other type in all their beauty and luxury won the admiration of the visiting throngs.

One admiring friend sent a telegram of congratulation and an order for a car in the same message.

The wealth of flowers well testified to the good will which the Barksdale Company enjoys and indicated the extent of favor in which the company and its owners and managers are held along the Gulf Coast.

The interior of the building is arranged with a large display room, a corner of which is furnished with wicker furniture, and the general offices. There is also a private office for L. H. Barksdale, president of the company. In the rear of the building is the parts and repair department.

Besides Mr. Barksdale, the personnel of the company is made up of R. J. Keel, manager of the parts department; Clyde Lundy, bookkeeper; Fred Peranich, retail sales; Herbert Hanson, manager service department, A. Lizana and K. Olson. Johnny Farrell has charge of the gas and oil department. Allan Barksdale, former manager of the Barksdale-Gartrell Garage on Davis avenue.

Mr. Barksdale is an exceptionally fine force, men who are keen and alert for business and get it by service and personal attention, giving value received all the time, plus service. It has always been a policy of the Barksdale school of business to give service and after a sale has been consummated to remain with the purchaser.

Mr. Barksdale is a progressive and

leading citizen of the little city across from Bay St. Louis. He is associated with every public move and gives of his time and services freely to every cause. He is a leading light in the Rotary Club; a property owner to considerable extent. He has succeeded because he is public-spirited and enjoys the good will and confidence of everyone with whom he comes in contact.

The business slogan of this building, Barksdale is: "Everything for your convenience."

The Sea Coast Echo representative appreciates the clever attention of Mr. Clyde Lundy, whose courtesy and attention is well nigh proverbial.

Great Newspaper Sold.

The New York World has been sold to the Scripps-Howard interests, and its publication under the name of the World-Telegram will be continued. The great newspaper was established and owned by Joseph Pulitzer in the early 80's and it was for years the only independent and conservative paper in the metropolis.

WHY WAIT SO LONG?

"I would rather have one little rose. Than to have the choicest flower. When my stay on earth must end. I would rather have the kindest words And a smile that I can see Than flattery when my heart is still And life has ceased to be. From a friend I know is true Than tears shed 'round my casket. When this world I bid adieu. Bring me all the flowers today. Whether pink or white or red. I'd rather have one blossom now Than a truck load when I'm dead." —J. E. Norwood, in Magnolia Gazette.



WEBSTER'S NEW INTERNATIONAL DICTIONARY

Get The Best

The "Supreme Authority" in courts, colleges, schools, and among government officials both Federal and State.

452,000 entries including 408,000 vocabulary terms, 32,000 geographical subjects, 12,000 biographical entries. Over 6,000 illustrations, and 100 valuable tables.

Send for Free, new, richly illustrated pamphlet containing sample pages of the New International.

G. & C. Merriam Company Springfield, Mass.

Family reunions by telephone

NOWADAYS

you can have a family re-

union any time. Even though

members of the family are

widely scattered in different

states, they are always within

talking distance. Many fam-

ilies now have reunions once

every week by telephone.

These voice visits keep family

ties alive. ••• A visit, by tele-

phone, with relatives is the

next best thing to seeing them,

and the cost is small when

you use long distance Station-

to-Station service. ••• Have a

family reunion of your own

tonight.

SOUTHERN BELL

Telephone and Telegraph Company

(Incorporated)

WORK AND PLAY AT S. J. A.

S. J. A. TO BE REPRESENTED AT SODALITY CONVENTION IN NEW ORLEANS MAR. 6, 7, 8

They are to leave Thursday afternoon on the Mary Jane, the twelve girls who are to attend the Dixie Convention in New Orleans. The convention will last three days and will be held at the Loyola Stadium on March 6, 7, 8. Word reaches us that this meeting of Sodalists from the States of Louisiana, Mississippi and Alabama will be attended by more than 2200 delegates. The greater part of the convention will be devoted to speeches on topics of interest to the Sodalists. These little talks are to be made by the girls and boys themselves. Melodia Nix will talk for S. J. A. at the open Forum Session Saturday afternoon. We are sorry we can't all go with you girls, but we wish you good luck and we hope that you will bring back to us a rich store of suggestions and plans for the advancement of our own Sodalists.

JAYS LOSE TO GULFPORT IN TOURNAMENT.

All will agree that last week end afforded us most thrilling and exciting moments. Yes—the Tournament is over but sad to relate our Jays did not win, nor did they go to the finals either.

They opened the girls games last Thursday night in an encounter with Long Beach and defeated the latter after a beautiful game with a score of 48-17. The Jays had drawn a bye for their second game and so were left free Friday.

On Saturday morning at 9:30 they met Gulfport and incidentally also Waterloo. The Jays played a splendid game in the beginning and had Gulfport panting at the end of the first quarter—leaving them at one time ten points behind.

But Gulfport fought back with might and main and gradually crept up behind the Jays. Then three of our girls were put out on fouls and Gulfport turned the table on the Jays defeating them by a score of 37-27. There is some consolation in the fact that we lost to the champion team, for Gulfport beat Biloxi in the finals the same night and were proclaimed the champions of 1931. Better luck next year girls, we're proud of you anyway.

BLUE JAYS VS. BATON ROUGE.

The Blue Jays are getting ready for their game with Baton Rouge's title team. The game is scheduled for the fourteenth of March and is to take place in Our Memorial Hall.

The "Blue Jays" team is composed of only girls from the seventh and eighth grades. This will be the Blue Jays first game this year and are anxious to see what they can do.

There will also be a preliminary game that night between the Sacred Heart boys' team of Baton Rouge and the St. Joseph boys of Pass Christian.

We hope to see all of you on Saturday night at 7:30 at the S. J. A. Memorial Hall. Come on and add your cheers to ours for our little team.

AMERICAN LEGION GIVES PART OF PROCEEDS OF ENTERTAINMENT TO S. J. A.

The American Legion gave S. J. A. \$16.58 last week. The money was part of the proceeds of the entertainment given at the Memorial Hall on Washington's birthday. The entertainment was a splendid one and it was too bad that the terrible weather which prevailed that evening prevented a larger crowd from gathering in the Memorial Hall to witness the plays.

S. J. A. appreciates the thoughtfulness of the Legionnaire in her behalf and wishes to express her thanks to them for the help which they have given her.

LIBRARY AGAIN INCREASED BY SEVERAL VOLUMES.

Twenty volumes of books were added to our library this past week. The books are the gift of a family here which has proven itself again and again most loyal to S. J. A. While these generous friends prefer to remain unknown we cannot help expressing to them our heartfelt thanks not only for their gift, but for the numberless times in the past in which they have been mindful of S. J. A.

S. J. A. EXTENDS THANKS.

A rich donation of \$150 was given to us in the course of the past weeks by Mr. E. Spori, the architect of our Memorial Hall. We were already indebted to Mr. Spori for his many kindnesses to our school and the construction of our new building and now he again comes to our assistance, with this most welcome financial help. We thank Mr. Spori again and again for his generosity and ask the blessings of Heaven upon him and upon his work.

TRUE BLUE.

It isn't the clothes that makes the girl. Or whether her hair is dark and has curls. It's not her car, her money or her eyes. That gives you a glimpse of paradise. But if her heart is brave and true. She's a girl any boy would call, True Blue.

If she doesn't brag or gossip or flirt. And she doesn't say things about her friends that hurt. If she's gentle and sweet and her voice is low. And her smiles like sunshine come and go. Then she's a girl that is noble and true. And a girl any boy will call True Blue.

SPRING IS HERE.

At a sure sign that Spring is here at last, we find all of the S. J. A. girls planting gardens. Melodia is filled with violets. Louise has fox gloves in hers. Yvonne has gone in for bleeding hearts.

While Joan is training sweet peas. Melodia's garden is blue with forget-me-nots.

Nothing Supplants The Railroads, Says A Recognized Authority

The public realizes that no other transportation set-up can permanently supplant the railroads, is the opinion of L. A. Downs, president of the Illinois Central System. Without subsidies or other unfair advantages, says Mr. Downs, much of the railroad's competition could not survive. Mr. Downs, who is the wholehearted public support given the railroads' appeal for equality of competition as proof that the American people realize that their own interests are best served by a square deal for the railroads. "A busy railroad," asserts Mr. Downs, "is the public's best assurance of cheap, safe and efficient transportation, and of employment taxes and purchases in large volume."

ERADICATE RATS.

Many rat campaigns are being conducted in various parts of Mississippi at this time, with splendid results in all cases. Powdered red squill is used as it is poisonous to rats, but practically harmless to other animals. The cost in most towns is about 10 cents per house. Any town or community in Mississippi desiring free assistance in a rat campaign should address Roy Moore, State Plant Board, A. & M. College, Mississippi.

Clean Pecan Orchards.

Pecan orchards should be cleaned up thoroughly if this work has not yet been done. All the old, faulty nuts, and leaves should be raked up and burned to prevent damage from insects and diseases. All fallen twigs should be burned, together with any dead or dying branches or trees, since this dead or dying wood attracts several insect pests which may seriously injure the healthy trees also if they become numerous.

Stick A Pine Here.

There is no denying nor sense in disputing with the Granada Sentinel when it declares: "The people of any State or city can put down corruption when they make up their minds that it is vitally important to do so."

A. & G Theater

Thursday & Friday, March 5-6.
WALTER HUSTON, CONSTANCE CUMMINGS and PHILLIPS HOLMES
CUMMINGS and PHILLIPS HOLMES in
"THE CRIMINAL CODE"
And comedy.

Saturday, March 7.
GEORGE SYDNEY and CHARLIE MURRAY in
"CAUGHT CHEATING"
And comedy.

Sunday & Monday, March 8-9.
GRACE MOORE, REGINALD DENNY and WALLACE BEERY in
"A LADY'S MORALS"
Fox News and cartoon.

Tuesday & Wednesday, March 10-11.
EDMUND LOWE & PEANETTE McDONALD in
"DON'T BET ON WOMEN"
And comedy.

Thursday, March 12.
JOHN WAYNE, VIRGINIA CHERILL and MARGUERITE CHURCHILL in
"GIRL'S DEMAND EXCITEMENT"
And comedy.

Program subject to change without notice.

And Elise's hole's more than one Lily Alma earnestly assures us that she is planning Dionson plums.

Nina is cultivating heart's ease. Ann and Nick are sewing old maids all over the place.

Dot has the cutest Jack-in-the-pulpits I ever saw.

Vincennes is cultivating her flowers for a satchet.

Mary Anne's plot is yellow with dandelions.

But Effie insists that her flowerbed of sweet William is the cream of the crop.

REPORTS.

Last Monday the student body assembled in the "gym" for the calling of the monthly reports and the giving of the Reports. This assembling in the gym was a departure from our usual custom of meeting in the basement of the Academy for the distribution of our monthly reports. The change proved a decided improvement and made us realize more fully how fortunate we are in the possession of our Memorial Hall.

HONORS FOR FEBRUARY.

Seniors: Second Honors, Cora Sudkamp.

Juniors: 2nd honors: Catherine Benvenuti.

Sophomores: 1st honors: Evelyn Nix. 2nd honors: Francis Scalfie, Ruth Taber.

Freshmen: 2nd honors: Alice Camors.

Eighth Grade: 1st honors: Lorraine Quintini. 2nd honors: Louise Strong.

Seventh Grade: 1st honors: Nina Benedetto. 2nd honors: Kathleen Gordon.

Sixth Grade: 1st honors: Marjory Suzanneaux, Antoinette Palumbo; 2nd honors: Lorena Spornone.

REGISTRATION NOTICE

STATE OF MISSISSIPPI, COUNTY OF HANCOCK.

Notice is hereby given that the undersigned registrar of voters for Hancock County will visit the several voting precincts in said County for the purpose of registering voters at the following places and dates to-wit:

Ansley, at Mulatto Bayou School House, April 13, 1931.

Pearlington, at Beyer's Store, April 14th, 1931, forenoon.

Logtown, at Weston's Store, April 14th 1931, afternoon.

Gainesville, at Old Carver Store, April 15th, 1931.

Gravel Pit, at Gravel Co., office, April 16th, 1931.

Aaron Academy, at School House, April 17th, 1931.

Flat Pot, at School House, April 20th, 1931.

Cesar, at Leetown School House, April 21st, 1931.

Crane Creek, at A. E. Shaw's Store, April 22nd, 1931.

Standard, at Shou's Store, April 23rd, 1931.

Dedeaux, at School House, April 24th, 1931.

Fenton, at George Cuevas' Store, April 27th, 1931.

Klin, at Drug Store, April 28th, 1931.

Waveland, at Town Hall, April 30th, 1931.

Lakeshore, at Dan Ladner's Store, May 1st, 1931.

North Bay St. Louis, at Courthouse, May 2nd, 1931.

South Bay St. Louis, Courthouse, May 2nd, 1931.

A. G. FAVRE, County Registrar.

NOTICE TO WELL CONTRACTORS

Notice is hereby given that the Board of Trustees of Sellers Consolidated School will receive bids for drilling deep well according to plans and specifications on file in the office of the secretary of the board.

Bids will be received by the secretary of the board up to 2 o'clock P. M. March 27th 1931.

The Board reserves the right to reject any and all bids.

A. E. SHAW, Secretary Board of Trustees.

PROFESSIONAL CARDS

A. L. EVANS
CERTIFIED PUBLIC ACCOUNTANT
606 National Bank of Gulfport Bldg.
Gulfport, Mississippi.

AUDITS
INCOME TAX SERVICE
SYSTEMS PHONE 1413.

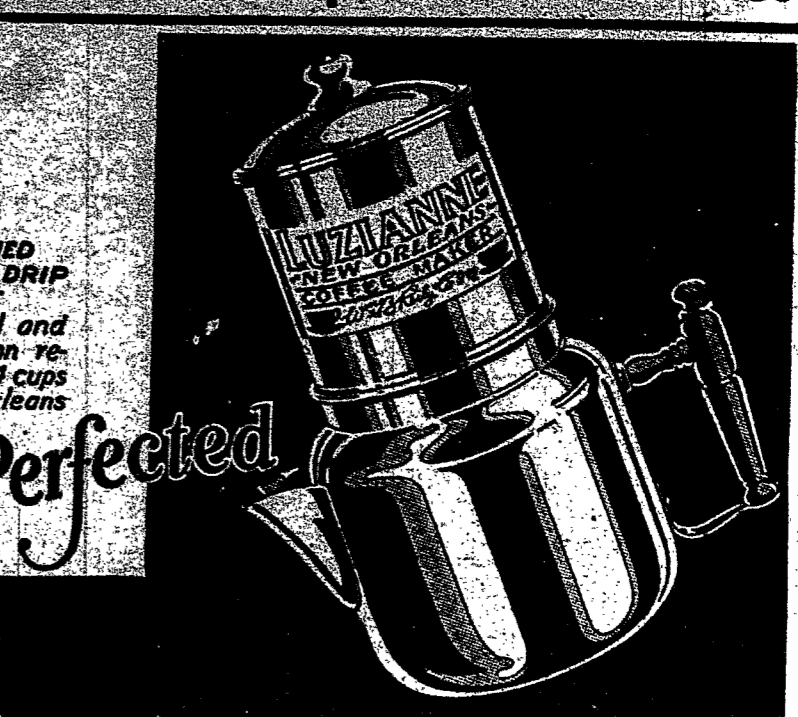
DR. J. A. EVANS,
Dentist.
HOURS: 9 to 12, 1:30 to 6.
Hancock County Bank Building,
TELEPHONE NO. 34.
BAY ST. LOUIS, MISS.

DR. W. S. SPEER
Chiropractor
OFFICE AND RESIDENCE 207 MAIN ST.
EXPERT MANIPULATIVE
THERAPY
BAY ST. LOUIS, MISS.

ROBT. L. GENIN.
ATTORNEY AND COUNSELLOR
AT LAW.
Practices in All Courts.
BAY ST. LOUIS, MISS.

GEX & WALKER
ATTORNEYS AT LAW.
Merchants Bank Building,
BAY ST. LOUIS, MISS.

You Can Now Make New Orleans Drip Coffee---4 Cups in 4 Minutes



OLD-FASHIONED NEW ORLEANS DRIP COFFEE POT. 1/2 hour of skilled and constant attention required to make 4 cups of Famous New Orleans Coffee.

Now Perfected

Introductory Offer. Lustrane Coffee-Maker and 1-lb. Lustrane—\$1.45 Value—Both for \$1.00.

AT YOUR GROCER'S or Send \$1 Direct to Us.

Simple! Of course! Most good things are simple. Just the right coffee and the right way to make it. That's all. Think of being able to make delicious drip coffee—the kind that made New Orleans famous. That's worth a minute, instead of taking at least twenty minutes or a half-hour.

Lustrane... and only Lustrane... makes all this possible to you now. With Lustrane and the New Orleans Coffee-Maker you use only half as much coffee. You save money. You're more satisfied.

time, too, and bothersome attention is preparing your coffee. With this marvelous, new Lustrane Coffee-Maker you extract from the coffee all the rich, aromatic, flavorful oils. You pour hot water into your cup, the beautiful, deep-sweeping caffeine and tannic acid.

Lustrane itself is a better coffee. More carefully blended. Scientifically refined so that every drop of valuable coffee oil is released from the bean. Freshly ground your cup richer, more delicious, more satisfying.

Whereas Rod B. Mitchell and Elmiria T. Mitchell husband and wife executed a Deed of Trust conveying to Geo. R. Rea as Trustee, certain land situated in Hancock County, State of Mississippi, to secure an indebtedness owing by them to the Peoples Building & Loan Association, which Deed of Trust is dated February 10th, 1928, and recorded in Vol. No. 23, pages 36-38, Records of Mortgages and Deeds of Trust on land in said Hancock County in which Deed of Trust the land is described as the land, with its rights and appurtenances, situated in Hancock County, State of Mississippi, and described as follows, to-wit: That lot designated as the East 50 feet of Lot 42, Second Ward, as per an official map of said City made by E. S. Drake, C. E., filed in the office of the Clerk of the Chancery Court of said County, on May 1, 1923. Said lot has a frontage of 50 feet on the South line of Main Street and extends back between parallel lines, on a course S. 20 degrees W. 200 feet, more or less. Bounded on the East by land of Robert W. Touline, and West by land of Millard E. Touline. Being the identical land conveyed by Millard E. Touline and wife to the said Rod B. Mitchell, by deed dated Oct. 1, 1924, recorded in Vol. D-6, pages 303-304, Records of Deeds of said Hancock County.

Whereas default has been made in the payment of said indebtedness and whereas the said Geo. R. Rea has declined to act as such Trustee, the said Association, under the authority of said Deed of Trust, has appointed the undersigned W. V. Yates, as Substituted Trustee, which Substitution is dated Feb. 6, 1931 and recorded in Vol. No. 26, pages 324-325, Records of Mortgages and Deeds of Trust on land in said Hancock County the said Association has requested the undersigned to duly execute said Deed of Trust according to its terms, by a sale of the property therein described.

Now therefore notice is hereby given that the undersigned, Substituted Trustee, will sell the above described property at public auction, to the highest bidder for cash, before the front door of the Hancock County Court House, in the City of Bay St. Louis, Mississippi, within legal hours, for the purpose of paying said indebtedness and costs on

MONDAY, MARCH 9TH, 1931.

Dated this 11th day of February, 1931.

W. V. YATES, Substituted Trustee.

NOTICE TO CREDITORS TO PRO-
BATE CLAIMS.

IN THE CHANCERY COURT OF HANCOCK COUNTY, MISSISSIPPI.

Estate of Mrs. Lillie W. Marshall, Deceased, by Donald Marshall, Administrator, No. 3379.

Notice is hereby given that on the 16th day of January, A. D., 1931, the undersigned, Donald Marshall, was appointed by the Chancery Court of Hancock County, Mississippi, the Administrator of the Estate of Mrs. Lillie W. Marshall, Deceased; and that on said date letters of administration of said estate were granted by said court to the undersigned. Notice is accordingly hereby given to all creditors, if any there be, of the said estate to have their respective claims against the said estate probated and registered by the Clerk of the said court within six months from the date of the first publication of this notice, being the 20th day of February, A. D., 1931. A failure of any creditor of said estate to so have his claim probated and registered by the Clerk of the said court, within said time, will bar said creditor's claim.

Given under my hand, upon this, the 15th day of January, A. D., 1931.

DONALD MARSHALL, Administrator of the Estate of Mrs. Lillie W. Marshall, Dec'd.

CHARTER OF INCORPORATION OF HARBOR INN, INC.

1. The corporate title of said company shall be Harbor Inn, Inc.

2. The names and post office addresses of the incorporators are: Milton M. Eagan, postoffice address, 1010 N. Main Street, New Orleans, La.; R. Blaud Logan, postoffice address, Waveland, Miss.; J. Blane Monroe, postoffice, Whitely Bog, New Orleans.

3. The domicile of the corporation in the State of Mississippi shall be Waveland, Mississippi.

4. The amount of authorized capital stock is \$150,000, divided into 1500 shares of the par value of \$100 each. Said stock shall be common stock and shall be entitled to such dividends and other privileges as provided by Section 194 of the Constitution of the State of Mississippi of 1901, and Chapter 100 of the Code of Mississippi of 1930.

5. The sale price per share shall be \$100 per share.

6. The period of existence of such corporation shall be fifty years.

7. The purposes for which the corporation is created are: to purchase, or otherwise acquire, sell, or otherwise dispose of, operate, maintain, lease, manage, mortgage or hypothecate a hotel, or hotels, and their appurtenances, or other real or personal property in the State of Mississippi, and by purchase or otherwise acquire, sell, or otherwise dispose of, operate, maintain, lease, manage, mortgage or otherwise dispose of, and hypothecate restaurants, golf links, swimming pools and other places of amusement, or business, or recreation, and to do any and all things and conduct all business and enterprises usually incident thereto, but not, however, contrary to law. The rights, powers and privileges conferred by this charter upon the corporation may be exercised by the corporation at any time conferred by Chapter 24 of the Mississippi Code of 1901, and for said City, Parish and State, Milton M. Eagan, J. Blane Monroe and R. Blaud Logan who each acknowledged their sign, and delivered and executed the above and foregoing articles of incorporation.

Witness the signature of the undersigned incorporators, this 20th day of January 1931.

MILTON M. EAGAN, J. BLANE MONROE, R. BLAUD LOGAN.

STATE OF LOUISIANA, PARISH OF ORLEANS, CITY OF NEW ORLEANS.

Personally appeared before the undersigned authority, and for said City, Parish and State, Milton M. Eagan, J. Bl

PERSONAL AND GENERAL NOTES OF WEEK FROM WAVELAND AND VICINITY

V. E. WEBER Box 134
Waveland, Miss.

The Board of Mayor and Aldermen met on March 3, transacting routine business. Bids will be asked for clam shells, to be delivered in quantities of not less than 500 barrels. Signs for the town have been received and ordered erected at once.

On March 1, St. Claire Altar Society held its annual election, and following officers were elected to serve during the year:
Mrs. Ed. C. Carriere, President.
Mrs. V. E. Lizana, Vice-President.
Mrs. J. D. Nix, Secretary.
Miss M. E. Donnelly, Treasurer.
Committee: Mrs. O. M. Villere, Mrs. John Moore, Miss Agnes Bourgeois.
This society has been organized only one year and has made wonderful progress.

The P. T. A. are now very busy arranging their program for the County P. T. A. convention which will take place in the School auditorium March 14. The ladies in charge are going to make this convention one of the best ever held in the State. The entire program will be published later.

IMPROVEMENTS

Mr. Hamilton Guenard of New Orleans has purchased the Delbert place on the beach, and expects to make extensive repairs to building and the grounds.

Mr. Alvin Helbach of New Orleans is now looking over some lots in Terrace and when the site is selected will build a modern home.

Dr. Holbreth of New Orleans will build a home on Terrace avenue. Work will start in the next ten days.

Several parties were here during the week looking over building sites. Waveland is growing rapidly, and home-seekers realize we have a beautiful residential section and plenty of room for everyone.

PERSONAL

Mrs. Edward Henley and daughter, Mary Catherine of New Orleans are spending a few days visiting Mr. and Mrs. Bob Henley.

Mrs. H. J. Landry and son of Baton Rouge, La., will spend a few weeks, visiting her parents, Mr. and Mrs. H. Zimmerman.

Mr. and Mrs. A. J. Bignuet wish to announce the arrival of their baby Patricia Ann, born February 23, Tour Infirmary, New Orleans. Mother doing nicely. Congratulations.

Mr. and Mrs. F. Randon and family motored from New Orleans and will spend the week at their summer home here.

Mr. Alvin and Fred Helbach are guests of Mr. and Mrs. Rene Foltzer.

Mrs. O. M. Villere left for New Orleans to visit friends and relatives.

Mrs. Jno. Berg and family of New Orleans will spend a week in their new home, Terrace ave.

Capt. Theo. Ray and family were over for the week end.

A violin class has been started by Miss Louise Armstrong.

Friends of Mr. V. E. Lizana will be pleased to learn of his return home in a few days.

Mrs. Rod and daughter of New Orleans were week-end guests of Mrs. O. M. Villere.

Miss Lena Lee, Mr. Cordon Jones, Mr. Aallen Johnson and Mr. Robt. Pfeffer were guests of Mr. and Mrs. Chas. Thiel.

Mission at St. Claire's Church to Begin Sunday

Rev. Father M. J. Costello, pastor of St. Claire's Church, at Waveland, announces a week's mission, beginning this Sunday evening, March 8, at 7:30 o'clock by a father of the Marist order.

The mission will begin Sunday at the time stated and close the following Sunday evening at the same time. The public is cordially invited.

Down to Brass Tacks.

Before I married Maggie, dear, I was her "pumpkin pie," her "precious peach," her "honey lamb."

The apple of her eye. But after years of married life this thought I pause to utter, Those fancy names are gone and now I'm just her bread and butter.

—Pathfinder.

Bargain For Quick Sale!

Large, practically new, modern Bungalow in Carre Court, St. Charles Sub-Division with adjoining 60-foot lot on easy terms. House recently built at cost of \$5500—will rent to desirable tenant with privilege of purchase.

Apply
PEOPLES BUILDING & LOAN
Masonic Building Main Street
Bay St. Louis, Miss.

POEM IN PROSE FROM THE LAND OF MESQUITE TREE

Spring Is At Hand On The Texas—Soon the Bluebonnets.

By JOHN T. MEYERS
For The Sea Coast Echo.

Spring time has arrived in San Antonio and vicinity according to the word of old-time settlers, amateur weather prophets, and neighborhood philosophers.

Predictions are largely based on the fact that the mesquite trees have begun to bud. Peach, pear, plum and other trees have been blossoming for several weeks past, but the mesquite trees claim they have "never" witnessed destructive frosts once the mesquite trees have budded.

Scores from highways leading out of the city gave added credulity to the actual arrival of springtime. As if by magic hand, the countryside has shed the drab-colored garments of winter and in its place beautiful waves of red, white and yellow flowers have sprung into existence. Beauty, life, and happiness and serenity seems to radiate on all sides as one travels over the spreading miles observing the handiwork of nature.

Here and there along the roadside one finds motorists stopping to pick bouquets of wild flowers. Carefree children scamper over the meadows as grown-ups enjoy the warm sunshine.

Soon these fields and hillsides of Southwest Texas will again change and be transformed into an indescribable sea of deep blue. This will be a little later in the spring when the Bluebonnets burst into profuse bloom. These flowers are the state flower of Texas. In a short time, too, the prickly pear specie of cacti will be aflame with wax-like blossoms of red and yellow. Already the towering Spanish Dagger plants have added charm and color to the brushlands with their variegated wax-like blossoms shooting out from the middle of the plants dagger-shaped growth. Several other forms of cacti have also been observed showing indications of an early bloom.

STANISLAUS COLLEGE ECHOES

SODALITY NOTES.

Meeting of February 26 was opened by Dick Doggett. The minutes read by B. J. Lacour were accepted as read.

Nick Baquet gave an interesting talk on the pamphlet "The Call of Christ." Nick has been hiding under a bushel. We didn't know he was a speaker, we should say an orator.

Maurice Artigue gave an interesting talk on the buying of the pictures that have been on display on the bulletin board. Copies of the Old Masters may be had through Brother Edmund. He said they would be well worth framing and would no doubt be appreciated by Mother or Dad, and would even help dress any room.

Brother Edmund suggested a unique idea to help along the treasury of the "Ho. Childhood." He suggested also that when the boys make slip of the tongue and say things not found in the dictionary, they would fine themselves one cent for each offense; said money to be given to the treasurer of the Sodality or better still say nothing but simply drop the penny into the class room box.

It was announced that Sam Ballard's committee would have charge of the meeting next week.

The Sodality of St. Stanislaus will be well represented at the Southern Convention, which is to be held in New Orleans, starting tomorrow morning at 9 o'clock, by the officers of the Student's Spiritual Council. Henry Gasque is scheduled to lead a discussion late Friday evening on "The Meaning of the Act of Consecration." B. J. LaCour will talk Saturday morning on the topic, "Catholic Action in High School."

A contest has been announced on the Bulletin Board. Excerpts have been taken from pamphlets on the book rack. To those locating the quotations, with name of booklet and page a prize of \$2.00 is offered to the first; \$1.00 to the second; 50 cents to the third and 25 cents to the fourth. All answers must be in March 31st.

ROLL.

Fourth grade: Tom Gordon 96.
Fifth grade: Gordon 95; Stockton 95; Wolbrecht 95.
Sixth grade: R. Hamner 97; F. Nix 97; I. Benedetto 96; T. Kothmann 96.
Seventh grade: Henry 100; Hamner 96; Gregoratti 96; Hunt 97; Velles 98.
Eighth Grade: Apr. Becker, Bopp, Damico, F. Ferchard, Price, Stakelum.
Scientific: Camors 97; Posner 95; Purpl 98; H. Andrade 95.

Prison For Capone.

Al Capone, Chicago's arch criminal and vice lord of all that city's racketeers, is to serve a six-months federal court sentence for contempt in refusing to answer the criminal summons to appear in a case. He has appealed the sentence but it is not likely that he will be able to evade going to prison.

Death of Civic Leader.

Miss Jean Gordon, widely known civic leader and philanthropist of New Orleans, died in that city February 26th.

Grace Moore Sings Wide Variety of Songs in "A Lady's Morals."

Grace Moore, Metropolitan opera celebrity and screen star, whose first Metro-Goldwyn-Mayer hit, "A Lady's Morals," based on the life of Jenny Lind, will be at the A. & G. Theater, Sunday and Monday, March 8-9, not only brought to personality and gorgeous voice to the screen, but established a record as a feminine linguist in the picture.

As Jenny Lind she sings songs in English, Italian, and French, and in the scenes where she is greeted by foreign diplomats, she sings, "Lovely Hour," especially composed for her by Carrie Jacobs Bond, and the first song written for the screen by the composer of "End of a Perfect Day," "It Is Destiny," and "Barcarolle," composed by Oscar Straus, composer of "The Chocolate Soldier."

In the new picture, she sings two operatic numbers in scenes showing Jenny Lind's opera triumphs, the "Casta Diva" from "Norma" and an aria from "Daughter of the Regiment." In other scenes she sings "Lovely Hour," especially composed for her by Carrie Jacobs Bond, and the first song written for the screen by the composer of "End of a Perfect Day," "It Is Destiny," and "Barcarolle," composed by Oscar Straus, composer of "The Chocolate Soldier."

Sidney Franklin directed the new picture, in which a notable cast appears. Reginald Denny plays the composer-John Brandt, and Wallace Gray is seen as P. T. Barnum, in scenes showing Barnum's presentation of Jenny Lind in New York. Jobyna Howland, Gus Shy, Gilbert Emery, George Marion, Giovanni Martino, Paul Porcasi, Bodil Rossing, Jean Villetti, Judith Vosselli and Joan Standing are in the large cast.

A Bad Law Killed.

The supreme court has declared unconstitutional the law enacted by the State legislature in 1928 barring insanity as a defense plea in murder cases.

It is a well-known fact that there have been countless murder trials in our courts where the plea of insanity was used to save a rascally murderer from the scaffold, and doubtless it was for this reason the legislature attempted to curb the practice by enactment of the law now declared null and void by the supreme court.

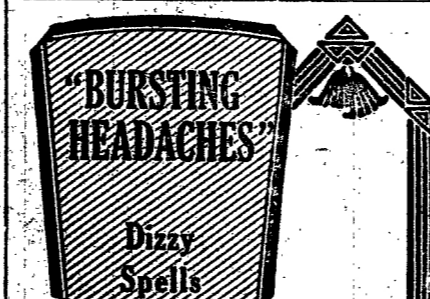
Commenting on the court's decision the Mobile Register in a recent issue said:
The supreme court of Mississippi has rendered that state a good service by declaring the law which barred the insanity plea in murder cases void. It was an unwise and an unjust law. It was a backward step in a progressive state.

If this law had remained on the books of Mississippi the state would have been placed in the peculiar position of taking no note of insanity in cases involving the supposed commission of crime, while still adhering to the familiar rules of the law when property rights are involved. Insane persons are not competent to make contracts in Mississippi; they are not competent to do a large number of things under the civil code of the state, and it would have placed the state in a rather awkward position to set up a law which would declare that while insanity is recognized in the civil code, it would have no recognition in the criminal code.

For many years the Mississippi supreme court has enjoyed high rating among judges and lawyers in all parts of the country; Mississippi reports are eagerly sought and studied in all parts of America, and this obviously wise and just decision is in harmony with the sound and progressive pronouncements of the court of last resort in the Magnolia State.

The BEST Gray Hair Remedy is Home Made

To half pint of water add one ounce bay rum, small box of Barbo Compound and one-fourth ounce of glycerine. Any druggist can put this up or you can mix it at home at very little cost. Apply to the hair twice a week until the desired shade is obtained. It will gradually darken streaked hair or gray hair and make it soft and glossy. Barbo will not color the scalp, is not sticky or greasy and does not rub off.



Mrs. Cora Mosher, of 601 North New Orleans Ave., Brinkley, Ark., writes:
"I was so constipated until I was just sick. I could not stand to take strong medicine, so I decided I would take Black-Draught, and I found it to be just what I needed. I would have such dizzy spells, and such bursting headaches, until I could hardly go. But after taking a few doses of Black-Draught, I would feel just fine. It is a good medicine, and I recommend it to all who suffer as I did. It is very easy to recommend a medicine that has done so much for me as Black-Draught has done."

Black-Draught
FOR CONSTIPATION
INDIGESTION, BILIOUSNESS
Etc.

ALLOWANCES OF CITY COMMISSIONERS, BAY ST. LOUIS.

March Meeting
The following bills were allowed, approved and ordered paid out of the following funds:

CITY FUND
Chas. Traub, Sr., Mayor's sal. \$225.00
F. H. Egloff, com. salary 225.00
S. J. Ladner, com. salary 225.00
Felix Fayard, janitor salary 60.00
Aug. Taconi, Str. foreman 125.00
R. L. Genin, City atty. sal. 100.00
Julia Weber, Bond Keeper sal. 60.00
Edward Jones, stenog. salary 25.00
Aline Saucier, Police sal. 120.00
Leon P. Capdepon, police sal. 120.00
Eugene Joyner, fireman sal. 90.00
Theo Tudury, fireman sal. 90.00
Timothy Ladner, upkeep of cemetery 25.00

H. G. Perkins, Inc. Prem. 25.00
S. J. Ladner Bds. labor 9.00
Herbert Choina, labor 8.00
The American Legion, flag 5.00
W. A. Crevy, Refund, Erroneous assmts. 3.75
Albert Surdich, Refund Erroneous assmts. 7.83
Mississippi Stationery Co., mds. 5.50
F. H. Egloff, stamps for office A. G. Favre, Cost case City vs. L. & N. R. Co. 2.00
Jos. C. Jones, Cost case City vs. L. & N. R. Co. 2.00
Merchants Bank & Trust Co., Prem. F. H. Egloff Bds. 83.50
Merchants Bank & Trust Co., Truck 21.10

Aetna Life Ins. Co., Ins. 12.21
Prem. for Employee Standard Oil Co., gas and oil 3.15
Standard Oil Co., gas and oil 22.65
Edward Fayard, labor 36.00
Schindler Garage, mds. 4.25
Andrew Carver, repair 2.00
Joseph Capdepon, labor 66.00
Roger Manier, labor 63.00
Edward Preveau, labor 66.00
Philip Adams, labor 66.00
Edward Kimmel, labor 60.00
Aug. Taconi, Boarding pris. 19.00
George Maynard, labor 18.00
Octave Favre, labor 36.00
Jack William, labor 15.00
Jos. De Benedetto shells 7.50
Dominich Choina, shells 3.75
Richard Daugherty, labor 2.25
Joseph Taconi, labor 1.20
Miss. Power Co., str. lgt. 502.56
Chamber of Commerce, advertisement 250.00
Southern Bell Tel. Co., phone 5.15
Bay Plumbing Co., mds. 4.40
Jog. A. Mauffray, mds. 4.05
The Bay's Merc. Co., mds. 15.70
The Sea Coast Echo, pub. and printing 36.20
Porter Service Station, oil and gas 37.24
Bay City Coal Co., coal 11.00
W. H. McDonald, mds. 9.82

F. H. Egloff, Tax Collector City Taxes 1930 on Property purchased by City Land sale of 1929 616.84
Bay Ice & Bot. Wks., coal 5.50
Edward Bros. mds. 1.50
C. C. McDonald, mds. 137.02

SCHOOL FUND
D. J. Everett, Pro Rata salary city supt. 65.07
Southern Bell Tel. Co., phone 6.50
Mississippi Power Co., Lgt. for school 14.08
T. J. Woodcock, wood 2.50
Thass Sporting Goods Co., mds. 150.00
Verner Berry, Teach. sal. 87.90



"Give every man thy ear—"

—SHAKESPEARE

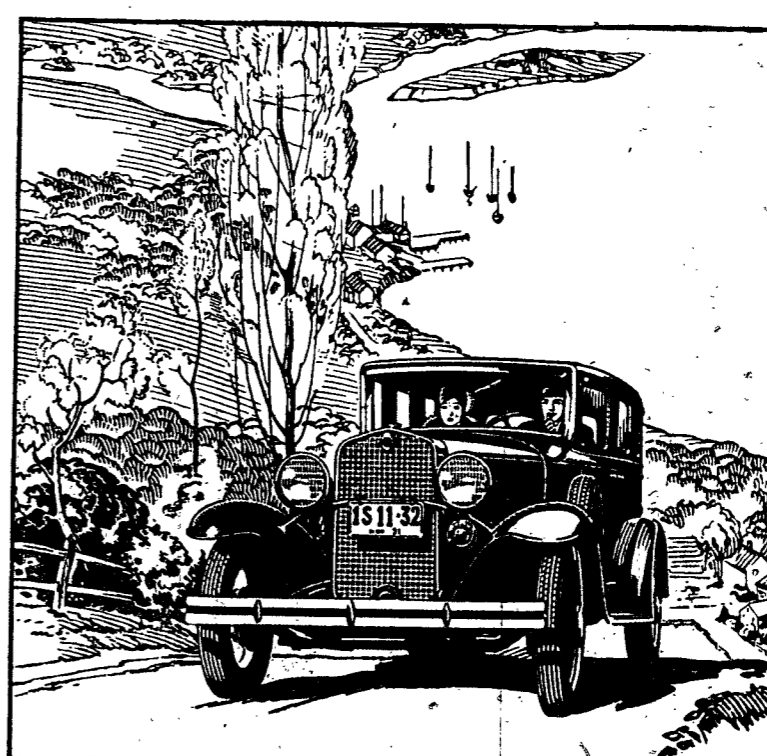
THIS able counsel has been carried out to the letter too glad to help you with your financial problems, and we give our advice gratis. But in counseling you we can say nothing better than urge you to deposit a certain amount of your weekly income each week. Get into this good habit for your own good.

CHECKING ACCOUNTS

LOANS — MORTGAGES — COUNSEL

Merchants Bank & Trust Co.

The Bay Merc. Co., mds. 8.50	Mrs. W. W. Stockstill, Teach. salary 100.00
Flora Capdepon, janitor sal. 75.00	Jas. Pollard, Teach. sal. 100.00
Mrs. H. Y. Bourgeois, jan. sal. 10.00	M. L. Brown, Teach. salary 65.00
Sam Burke, jan. sal. 10.00	B. F. Laneaux, Teach. salary 50.00
James Taconi, Workman and fireman 75.00	C. A. Barabino, Teach. salary 55.00
Aetna Life Ins. Co., Ins. 28.44	Ethel Edwards, Teach. salary 50.00
Bay Ice & Bot. Wks. coal 95.00	
Miss. School Supply Co., mds. 218.56	Emile Adams, W. W. Foreman salary 125.00
S. J. Ingram, Supt. of Schools salary 297.00	Edward Heitzman, mds. 1.00
M. A. Phillips, Teach. sal. 123.00	Rapps Co., Inc., mds 18.60
Edwin Manfield, Teach. salary 138.00	F. H. Egloff, Frgt. on mds. 1.00
Marie L. Renaud, Teach. sal. 135.00	Dixie Mill Supply Co., mds. 55.48
Bessie Givens, Teach. salary 132.90	Schindler Garage, labor 2.50
Rachel Tarver, Teach. salary 132.90	Andrew Carver, mds. 2.00
Ruth Porter, Teach. salary 125.00	Miss. Power Co., Current for pumps 159.15
Lois Quinn, Teach. salary 122.90	Joe Taconi, labor 66.00
Oleah Blaise, Teach. salary 115.00	John Kacker, labor 9.00
Julia Blaise, Teach. salary 115.00	John Fayard, labor 12.00
Helen Vaughn, Teach. salary 97.90	Southern Bell Tel. Co., telephone 3.50
Lydia Boyd Blount, Teach. sal. 97.90	Porter's Service Station, gas and oil 7.34
Lovernia Saucier, Teach. sal. 97.90	Bay Merc. Co., mds. 14.45
Mrs. E. E. Ashcraft, Teach. sal. 72.90	Monti Bros., repair 3.00
Virginia Chapman, Teach. sal. 72.90	Favre and Osbourne Payment Estimate No. 1 on Reservation 1517.78
Mrs. F. A. Wright, Teach. sal. 97.90	John A. Egloff, mds. .75
Miss C. Spoto, Teach. sal. 87.90	
Verner Berry, Teach. sal. 87.90	



The New Chevrolet Special Sedan—Product of General Motors

Performance, too, proves Chevrolet the Great American Value

The new Chevrolet Six is a fine performer. It maintains high road speeds at a low, easy-working engine speed. Its 50-horsepower engine operates with unsurpassed economy. Six cylinders enable you to creep along, accelerate, climb hills, go fast—and do it all smoothly, quietly—with little shifting of gears. Step into a Chevrolet and drive. Let performance, too, prove Chevrolet the Great American Value.

New low prices—Roadster, \$475; Sport Roadster, \$495; Phaeton, \$510; Standard Coupe, \$535; Coach or Standard Five-Window Coupe, \$545; Sport Coupe, \$575; Five-Passenger Coupe, \$595; Convertible Cabriolet, \$615; Standard Sedan, \$635; Special Sedan or Convertible Landau Phaeton, \$650. Prices f. o. b. Flint, Mich. Special equipment extra. Low delivered prices and easy terms.

NEW CHEVROLET SIX

The Great American Value

See Your Dealer Below

BAY CHEVROLET COMPANY

ALSO DEALERS IN CHEVROLET SIX-CYLINDER TRUCKS, \$325 to \$695, f. o. b. Flint, Michigan

CAMELLIA FLOWER RARE OF FORM AND COLOR IS AT BEST ON GULF COAST

Flower of Exquisite Wax-Like Shape and Gorgeous Color Is Found to Abound in Various Home Gardens—Famous Belgian Tree at Cox's.

THIS is the open season for camellia japonica, (spelled with two l's, please) and the Mississippi Gulf Coast embracing Mobile to the west apparently is the home of this wonderfully beautiful flower, lacking fragrance but for this lack well making up for its color and perfection as "a thing of beauty and joy forever."

There are many trees and bushes on this Mississippi Gulf Coast, many outstanding as to size of tree, color of flower, variegated hues, and form and in double form as well. Of these there is one outstanding. This is located five miles above Gulfport, at W. A. Cox's nursery. Of grafted Belgian stock this tree sets out alone in the nursery field, neither shaded nor protected. Just now it is covered with blossoms of five distinct varieties, and the flowers are large, regular and positive in color.

"This camellia is twenty-three years old," Mr. Cox says. "It is a wonder of the camellia species and has already borne forth over a thousand blossoms. Its companion I sold some two seasons ago to the management of Edgewater Gulf Hotel, where it is flourishing, near the swimming pool building."

On this tree there are the red of deepest hue, then there is a distinctive rose color, a variegated, then a white with red-colored stripes, and again another composite shade and variegation. And each, to its color, of possibly different shape, but all the symmetry of beauty.

In addition to this Mr. Cox has many camellia bushes which he sells. His arbor vitae are among the prettiest in nursery stock seen hereabouts. In fact, the nursery is well worthy of a visit, located on the G. & S. I. R. R. tracks, just above the Landon station.

Mrs. D. M. Rush, residing on the McIntosh road, north of Mississippi City, is the possessor of another striking camellia tree, of beautiful form and compelling color of deep pink and red. This tree is literally covered with blossoms and many go to the Rush place to see the tree and its blossoms.

The history of this particular camellia is of local bearing. It was rooted by Mrs. Lydia Eagan from a cutting of a bush owned by her mother, the late Mrs. J. A. Breath, twenty-five years ago. Mrs. Rush's son, Dr. Rush, at the time was boarding with Mrs. Eagan's family at her home now owned and occupied by Dr. D. H. Ward, Main street.

"The rooted plant was sent by train," says Mrs. Rush. "My son telephoned me about it and also direction how to plant and care for same. I followed his instructions as closely as possible, and I was well rewarded for my attention."

The tree is twelve feet tall, with a spread of probably fifteen feet, the flowers of deep red, with white border and are double. Truly of rare beauty, even though there are hundreds of flowers the beauty is not marked that profusion does not detract from rarity and beauty.

After Dr. Ward purchased the premises where the mother bush grew, it was found that a commercial building nearby was detrimental to its life. He sold it to Leonard Nicholson, of the Times-Picayune, for his Waveland summer home, the removal of Mr. Nicholson's risk.

Mrs. D. Daugimont, residing in Waveland Terrace, whose garden is always a source of pleasure to others as well as to herself, since her generosity with her flowers is so noted, too, is a grower of a marvellously beautiful camellia. The bush not so large, only five years old, but of blossoms of vibrant red and shapely form, and to be appreciated must be seen. The white camellia on the other side of the front of the house, is not blooming, but the one of anemone red more than compensates for the lack of the white. Mrs. Daugimont is a lover of flowers and her care and attention is rewarded with

Pale and Weak

"I think Cardui is a wonderful medicine, for I improved greatly after taking it," says Mrs. A. W. English, of R. F. D. 4, Roanoke, Va. "When I was just a girl of 13, my mother gave this medicine to me, and it did me a great deal of good. I was weak and run-down. After I had taken Cardui awhile, I felt much better."

"In 1924, my health was poor. I felt miserable, and hadn't enough strength to do my housework. It took all my willpower to 'keep up.' I was pale and weak."

"I got Cardui again and took it. My improvement was wonderful. I can recommend Cardui to others, for my health was so much better after I had taken a course of the Cardui Home Treatment."

CARDUI
Helps Women to Health

W. A. COX'S NURSERY
Gulfport, Miss.
Phone 101

PROPER VARIETIES AND EARLY PLANTING FOR BIG CORN YIELD

Corn Planted About April First May Double Yield of Late Planted Corn, Mean More Peas and Beans And Quicker Feed.

Abundant corn yield, in addition to proper care in other respects, is dependent upon proper variety and early planting, according to J. C. Holton, Commissioner of Agriculture, in commenting upon press Circular No. 412, recently published by the Mississippi Experiment Station at the A. & M. College.

"Information of far-reaching importance is conveyed in this summary of five years of experimental work. In the matter of variety, for instance, yield can be increased one-third by using good corn. At the College Station the most prolific variety yielded 55 bushels per acre, and the least prolific 43 bushels; at Poplarville the high variety yielded 35 bushels per acre, the low 28 bushels; at Raymond one variety produced 51 bushels, another produced 38 bushels; at Holly Springs a yield of 70 bushels was secured from the leading variety, while the low variety yielded 43 bushels.

"Not all the good varieties of corn were tested, but it seems clear that for all sections and under all conditions we must include among the best varieties Hastings, Cocke's Prolific, Paymaster, Mosby, Laguna, and Mexican June.

"The second way of increasing corn yield is by early planting, for five years of work at the A. & M. College Station clearly shows that early planted corn yields approximately double the number of bushels. Paymaster corn planted about April first yielded a five-year average of 55 bushels per acre, while the same variety planted the last of June averaged 25 bushels per acre. Early Cocke's Prolific yielded 55 bushels, late Cocke's Prolific yielded 24 bush-

CURRENT COMMENT

For The Sea Coast Echo.

Kaiser Bill sees the picture of a number of his ancestors sold for \$15, and gets a round of applause when a second-hand watch is knocked down to him at an auction. He has to content himself with small honors these days.

The basis of a real prosperity is found in the statement of the Department of Agriculture that for the first time in many years there is a let-up in the movement of the population from the country to the cities. There is no hope for a land which shows an unabated and increasing drift from agriculture.

Influenza cases are on the increase. The disease is not deadly, in the sense that cholera is deadly, and since there is no known external source from which propagation springs, border quarantine is not the remedy. The soundest advice is the old maxim which applies to many things other than the grip: Watch your step.

The S. state is not interested in a joint proposal from the United States and Canada to beautify Niagara Falls. Recalling the rule about gilding the lily, one inexpensive way to beautify the falls is to let them alone.

That time is not valuable, and that curiosity plays a part in the human make-up, are indicated by a newspaper picture in which one hundred and sixty-eight persons can be counted as they stand waiting for the police to bring a brace of burglars out of a jewelry store wherein they were apprehended while plying their trade.

Pennsylvania's record, good or bad according to one's viewpoint, of never having executed a woman criminal, was broken last Monday, when a twenty-two year old female went to the chair. Advocates of capital punishment bear the burden of explaining why the general revulsion of feeling against such a proceeding springs from an impure course.

Gen. Butler states that he is about to resign and undertake a lecture tour. Few living can remember when the lecture platform was at the height of its glory with such men as George William Curtis and Edward Everett as speakers. Signs indicate that a jazz-merry world is returning to this forgotten form of entertainment. The radio has taught people to listen. The lecture adds the attraction of being in a great man's presence, if only for a brief hour.

In an effort to suppress crime, a New York official advises policemen to keep night sticks and revolvers where they can be reached readily. The implied suggestion is not pleasant to contemplate, but it may be wholesome. When gangsters and thugs come to understand that a spatter of cold lead, and not legal argument and bail bonds await them, the country will enter upon a period of great quiet and rest.

Pat Will Talk to Grads.

Senator Pat Harrison has accepted an invitation to deliver the recalculation address on June 9th, to the graduating class of Mississippi A. & M. College.

Congratulations, Miss Kate.

Miss Katie Fitzpatrick has been nominated by President Hoover to succeed R. J. Deloit as postmaster at Pass Christian.

the satisfaction of possessing a beautiful garden.

Mrs. Theo Tudury, residing at the former E. H. Hoffman home, Main street, enjoys the beauty of the camellia tree planted by Mr. and Mrs. Hoffman years ago in their front yard beneath the protecting boughs of majestic oaks. Blossoms from this particular tree are of rare color of red and exquisite beauty. While the camellia is a rare flower and its selling price is "always" sustained, the true lover of flowers is never selfish, provided however the recipient has a sense of value and appreciation.

The Sea Coast Echo is indebted to Mrs. Tudury for many of the camellia which decorated the table and served as favors to members of the Mississippi Coast Press Club on the occasion of the informal reception preceding the regular dinner and business session in Bay St. Louis Monday evening.

In the scope of limited confines of this article, written at random, and as a product of the mass of weekly grind, there is an attempt to write about all camellias of Bay St. Louis or of the Coast. The writer is aware that besides the number spoken of above, there are possibly hundreds of others as large of growth and of just the same marvelous beauty. There are many in the Arlington-Logtown district, in the Kenton section, as well as the Bay-Waveland section, and the Bay-Waveland section, as well. The only wish is that many more could view this product of the Mississippi Gulf Coast in a wide ex-

SPORTS AT STANISLAUS

BASKETBALL TOURNAMENT.

The Gulf Coast Regional Tournament is now a thing of the past. We are sure that everyone who attended got his money's worth. The tournament to date. The sportsmanship displayed by the teams participating was wonderful, the behavior on and off the floor by the contestants was everything as expected. We are glad that we had the opportunity of having the tournament here this year and we hope to have the privilege of having it again next year. We all won't be here to enjoy it, but we know that all who will be here will have a better, and a bigger number of contestants.

The Biloxi boys again displayed their superiority by taking the Regional Championship for the third consecutive time. It will be the time our friend Mr. Gaddy will have a team in competition in the region. He has every reason to be proud of his boys. Delisle may have caused him some few moments of uneasiness, but as usual the team came back with a fight that brooked no opposition till the game was won. Mr. Gaddy goes as Head Coach at Millsaps at

the beginning of the next season. The little fellows of Delisle, "came near upsetting the well known apple cart." The crowd made no "bones" as to whom they favored either during the contest. They were the "undevoted" and the "American idea of down with the king prevailed." Delisle, too, made a great showing, beating out Picayune by two points to go into the finals with Biloxi. The country boys from Sellers lacked the experience to cope with the passing of Juanita, Snyder, Bullock et al. They were game and next year we want to see them get the "bacon."

The girls from Gulfport smothered the Biloxi team. It was simply too much Gulfport. The two little Gulfport forwards were "unstoppable," both shot from every angle of their space and the missed shots were few and far between. The Biloxi "psychology" did not work as it had done against Moss Point. The pace set by Gulfport was fast and furious from start to finish and the Biloxi team was run ragged before the end of the contest.

We thing the Moss Point girls the luckiest little team seen on the floor. They went into the contest slated to come out second best but they showed an offensive that puzzled the Biloxi girls down to the last few seconds of play. They lost but we feel that in losing the game gave them the opportunity of showing just what good sports come from Moss Point.

Congratulations and best wishes to the winners, The Biloxi boys and the Gulfport girls. We hope you will wear the crown for many years.

"SERVE-SELF" AT GULFPORT DOUBLES.

14TH STREET STORE

New Meat Market Is The Very Last Word in Beauty And Sanitation—Many Visit.

Nothing succeeds like success is best illustrated in the forward march of business enterprise owned and operated by W. E. Mutchler, his son-in-law, C. H. Ashton, and their associate, Gaston Robinson, of Gulfport and Bay St. Louis. Business depression knows no horror for this firm. They meet the situation by low prices and better goods and better service to the public. In Bay St. Louis the Serve-Self Store, conducted by Richard Koch, Sr., is no exception to the rule.

Over in Gulfport the main store on Fourteenth Street has doubled its space, and now includes all the space formerly occupied by Mutchler's and by the store of G. T. Darnall, recently moved.

Notable among the departments wherein expansions have been effected is the meat department, which now boasts fifty feet of continuous refrigeration, with spacious white counters, ample display, and modern sanitary equipment. The department is in charge of Evert Walker, who with John Hines dispenses U. S. Government graded and inspected meats. The vegetable department has been doubled with the addition of a second Dew Kept vegetable spray which acts as effective refrigeration and moisture for the wide variety of fresh green garden foods kept constantly in stock.

In the grocery department, in charge of W. C. Flurry, several new shelf stacks have been added and the stock rearranged for greater display and convenience.

Operators and employees of the store in addition to those named above are Marion Cox, Pete Clarisse, C. H. Ashton and Mrs. C. H. Ashton. A new sign has been ordered, to be installed in front of the store

WHITES GAIN IN MISSISSIPPI CENSUS SHOWING

Increasing Much Faster Than Colored—Relative Numbers Now About Equal—Relief Of Tension Seen.

Washington, D. C., Feb. 4.—During the last thirty years Mississippi's white population has increased five times as fast as its negro population, according to the 1930 census figures just made public.

From 641,200 in 1900 the white population of the state has increased to the 1930 total of 996,856, a gain of 355,656, or 55 per cent. Meanwhile the negro population increased from 907,630 in 1900 to 1,009,718 in 1930—a gain of 102,088, or eleven per cent. During the last decade the respective gains were, white 142,894 or sixteen per cent, colored 74,534 or eight per cent.

In consequence the proportion of Negroes in the total population has decreased more than eight per cent, from 58.5 per cent in 1900 to 50.2 per cent in 1930. The smaller net gain of Negroes is supposed to have been due both to a higher mortality rate and to heavy migration to other sections of the country.

It is pointed out that should these respective rates of gain continue, by 1940 the white population of the state will exceed the colored by 65,000, and by 1960 it will be nearly 60 per cent of the total, the figures being, white 1,545,000, colored 1,120,000.

On the basis of this decided population trend it is believed that the race problem in Mississippi may be expected to show steady improvement, since the relative proportion of the racial groups involved is always an important factor in such problems.

within the next few days. In the rear of the building is the warehouse and cold storage plant from which are supplied the other six stores of the Serve-Self operation.

Why we spend \$2,000,000 to put CAMEL cigarettes in the new HUMIDOR PACK

We have been in the tobacco business a long time down here at Winston-Salem and we take a lot of pride in the quality of the cigarettes we make.

While we have spent a good many million dollars advertising Camels, we've always held to the old fashioned idea that the thing that really counts is what we put into our cigarette and not what we say about it.

If we know anything about tobacco, and we think we do, Camels contain the choicest Turkish and the mellowest, ripest domestic leaves that money can buy.

In fact we have every reason to be proud of the quality of Camels as they come from the factory, but the remark of an old friend of ours from Denver some time ago emphasized a point that has been the problem of the cigarette industry for years.

As he inhaled the smoke from a Camel we gave him in our offices one morning, he sighed with very evident enjoyment and then asked jokingly, "What is this, a special blend reserved for Camel executives?"

"Certainly not," we told him. "This package of Camels was bought at the corner store this morning."

"Well," he said, "I've been a dyed in the wool Camel smoker for a good many years, but upon my soul I never got a cigarette as good as this in Denver. If you would give the rest of the world the kind of Camels you sell here in Winston-Salem, you ought to have all the cigarette business there is."

THAT statement simply emphasized again the cigarette industry's most important problem. The more we thought about it, the surer we were that he was dead right, and that somehow, something must be done.

Denver wasn't getting a fair break. Neither in fact was any other town. The only people who really knew how good Camels could be were the folks right here in Winston-Salem.

That was due to a factor no cigarette manufacturer had ever been able to control.

Naturally there is no difference whatever in the quality

of the tobacco in Camels, whether you buy them in Winston-Salem, Denver or Timbuctoo. But up to now there has been a very real difference in the condition of the cigarettes by the time they reached the smoker.

The flavor and mildness of fine tobacco depend upon the retention of its natural, not added, moisture content which is prime at about ten per cent.

In spite of our great pains always to make sure Camels left the factory with just the right amount of natural moisture, no cigarette package had ever yet been designed that could prevent that precious moisture from drying out.

THERE are three things about a cigarette that can sting the tongue and unkindly burn the throat.

- (1) Cheap tobaccos.
- (2) Particles of peppery dust left in the tobacco because of inefficient cleaning methods.
- (3) A parched dry condition of the tobacco due to loss of natural moisture by overheating or evaporation.

Always certain of the quality of our tobaccos we had already made Camel a "dustless" cigarette by the use of a specially designed vacuum cleaning apparatus exclusive with our factory.

Now, if we could perfect a package that would actually act as a humidifier and retain the natural moisture content, then Yuma, Arizona, could enjoy Camels as much as we do here at Winston-Salem.

We knew what we wanted. We tried many things. We asked the Pittsburgh Testing Laboratory to help us.

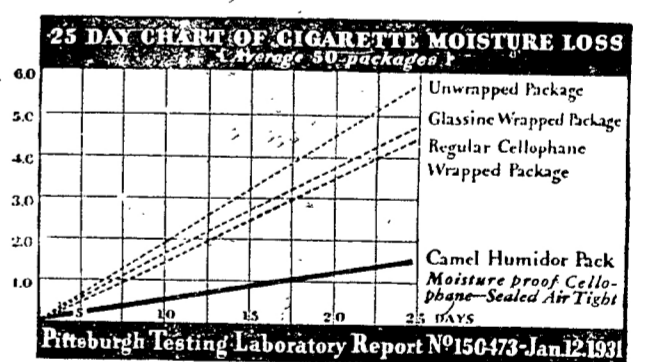
After many experiments and humidity tests covering all methods of packing cigarettes came the detailed report of which this is the net:

- (A) No existing cigarette package, including those wrapped in glassine paper or ordinary cellophane, gives anything like adequate protection against evaporation.
- (B) All cigarettes so packed tend to dry out rapidly from the day they are released from the factory.
- (C) Only a waterproof material with a specially devised

air-tight seal could give the desired protection.

(D) This measure, while costly, could be relied on to keep Camels in prime condition for at least three months in any climate.

If you have a technical bent, the graph below made by the Pittsburgh Testing Laboratory will show you the exact results of their exhaustive study.



Pittsburgh Testing Laboratory chart above graphically shows you that only the Camel Humidor Pack delivers cigarettes to you in prime condition.

YOU may be sure we gave this report a lot of careful study. We checked it and re-checked it and then we went ahead. We tried this device and that. At last we met success. The air-tight wrapping involved the designing of special processes, special machines.

That costs a lot of money, more than \$2,000,000 the first year, but after you have tried Camels packed this modern new way we are sure you will agree it is a fine investment.

For some time now every Camel that has left our factory has gone out in this new Humidor Pack.

We have said nothing about it until now, to make sure your dealer would be able to supply you when the good news came out.

Camel smokers of course have already discovered that their favorite cigarette is better and milder now than ever before.

If you aren't a Camel smoker, try them just to see what a difference there really is between harsh, dried out tobacco and a properly conditioned cigarette.

You can feel the difference, you can hear the difference and you certainly can taste the difference.

Of course we're prejudiced.

We always have believed that Camel is the world's best cigarette.

Now we know it.

Just treat yourself to Camels in the new Humidor Pack and see if you don't agree.

R. J. REYNOLDS TOBACCO COMPANY
Winston-Salem, N. C.



PIGGY WIGGLY

HELPS THOSE WHO HELP THEMSELVES

Opposite L. & N. Depot. BAY ST. LOUIS, MISS.
SPECIALS—FRIDAY & SATURDAY.

MATCHES	2 large boxes	5c
SALMONS	No. 1 Tall ans 3 for	25c
LARD	In 1 lb. Cartons	10c
LARD	PURE (in carton) 2 lbs.	25c
BUTTER	Cloverbloom per lb.	30c
MILK	Tall Cans 2 for	15c
TOMATOES	No. 1 Cans	5c
TOMATOES	No. 2 Can 3 for	25c
COFFEE	Luzianne or Union	30c
SUGAR	10 lbs.	50c
RICE	5 lbs.	24c
CATSUP	14 oz.	15c
PRESERVES	ARMOUR'S PURE 10oz. Green Goblets	19c
PEARS	No. 2 1/2	25c
PEACHES	No. 1 tall cans sliced	9c
CORN BEEF	Armour's	23c
POTTED MEAT	7 cans	25c
SAUSAGE	Armour's Vienna 3 cans	25c
PINEAPPLE	No. 2 1/2 Sliced	25c
MARMALADE	Morelle's Pride	25c
POTATOES	IRISH 10 lbs.	33c
ONIONS	2 lbs. for	5c
FREE One Ten Cent loaf of Wedding Bread with every purchase of 25c Wedding Cake.		
PORK CHOPS		18c
HAMS, Picnic Small average		15c
Weenies		18c
Bologna Sausage		18c
Yorkshire Farm Tub BUTTER		34c
Smoke Bacon		20c
BEEF STEAKS		25c
BEEF ROAST		17c
HAMS, Armour's Star 10-12 average half or whole		20c
BACON SQUARES	2-4 lb. average	15c
BROILERS		33c
HENS		30c

CLASSIFIED ADS

WANTED
Reliable man between ages of 25 and 50 to supply old established demand for Rawleigh Good Health Products. Surety Contract required. Company furnishes everything but the car. Good profits for hustler. Write the W. T. Rawleigh Company, Memphis, Tenn., or see me, T. E. Woodward, Lumber ton, Miss.

WANTED:
About one hundred water oaks. Give me your bid planted. Will accept bids for smaller parts of order. Write Brother Peter, P. O. Box 128.

FOR RENT OR SALE
Battelle's dwelling on the beach, south of St. Stanislaus College, undergoing extensive renovation and improvement. A-1 Condition. Address Mrs. A. Battelle, 2520 Esplanade Avenue or phone Galvez 8961, New Orleans.

FOR SALE
Rhode Island Red Eggs Setting—\$1.00. Address 410 Carroll Avenue. 3-8-2tp.

FOR RENT
House, seven rooms, one block from Beach Boulevard, fifteen per month. At 114 Bookten. 3-6-1tp.

BARGAIN

8-Cylinder PACKARD
Club Sedan—Six (6) double Eagle Tires—Car in A-1 condition. Just been overhauled. For demonstration call phone 263.
Waveland.

Shipment of Redwood From California Reaches Waveland Lumber Yard

A shipment of California redwood from Scotia, where the big trees grow, has reached this section by the Norton Haas Lumber Company, at Waveland, and is offered the trade at retail.

California redwood has various qualities of resistance and is desirable for building from more standpoints than one. Boards for skiffs, window boxes, etc., will prove of special interest.

Easter Egg Hunt.

Big Easter egg hunt treasure and money hunt given at Dillmann's Peach Grove, Washington, and Third streets, by the Woodmen Ladies' Circle, for a worthy cause, on Sunday March 8. Come, ladies, gentlemen and children, admission 10c. There will be all kinds of games and races for which prizes will be given. Mrs. E. Boudin, chairman.

ORIOLE NOTES

Mrs. Henry Osmach was hostess Wednesday afternoon entertaining her bridge club, at one of the loveliest of spring parties. Wild violets and peach blossoms with asparagus fern adorned the table. The guests delighted with the atmosphere of Spring, sang springtime melodies for the serving of a most delicious luncheon. After the luncheon bridge was enjoyed. Lovely music was played throughout the afternoon.

Mrs. R. W. Duppre captured first prize, Mrs. Ruth Kane second and Mrs. Ralph Kugan, third prize.

The Sea Coast Echo

ANNOUNCEMENTS.
The Sea Coast Echo is authorized to announce the following candidates for the offices named, subject to the action of the Democratic voters at the August, 1931, primaries:
For Governor—
JUDGE PAUL E. JOHNSON
LESTER FRANKLIN
For Lieutenant Governor—
DENNIS MURPHY
For Railroad Commissioner—
(2nd District Southern)
C. M. (RED) MORGAN
HANCOCK COUNTY
For County Clerk—
A. G. (RED) FAYRE
For County Assessor—
L. J. NORMAN
For County Supt. of Education—
GEORGE W. HILLIS

CITY ECHOES.

—Mr. and Mrs. Eugene Wilkes visited Mrs. Wilkes' sister, Mrs. James N. Ward, for a while Monday evening.

—Miss Frances Du Plaisis of New Orleans spent this week-end visiting at the home of Mr. and Mrs. H. M. Query.

—95? What can it be? Watch next week's Echo?

—Mrs. Frank Voivedich, of Biloxi, has returned to her home at Biloxi, after visiting at the home of her daughter, Mrs. James Ward, for a period of two weeks at the family home in Main street.

—Employees of local Standard Oil service station report they are now working on commission basis. It will be noted the Standard Company has put in its stock of tires which was announced some time ago.

—Mr. and Mrs. Hubert De Ben had as their house guest for the week-end, Mr. and Mrs. John De Ben, who never fail to embrace an occasion to visit Bay St. Louis and the Coast country. Mr. De Ben is one of the many who feels as he does about this section of the country.

—Mrs. Overall, mother of Mrs. C. C. McDonald, from Nashville, Tenn., who has been at Hotel Weston this winter, confined to her room from invalidism, was taken to King's Daughters hospital, at Gulfport, last week-end for hospital attention.

—Mrs. E. J. Leonard, district deputy grand matron, O. E. S., paid her official visit to Gulfport Tuesday night, where she was guest of Coast Chapter, No. 51. For the occasion there was an unusually large attendance and Mrs. Leonard was the recipient of marked attention besides that to which her rank entitles.

—Mr. and Mrs. Charles Hillen have returned from New Orleans, where they have been visiting relatives since Thanksgiving Day and receiving treatment for improved health. They plan to visit New Orleans from time to time. Their friends are pleased to note their return to Bay St. Louis.

—Mr. J. Perry Drake, victim of an automobile accident at Biloxi last November, who was removed to Bay St. Louis last week, continues to improve at the Bay St. Louis King's Daughters Hospital, Main street, where friends and acquaintances are received. His improvement, we are glad to state, will now be rapid.

—Invitations have been received in this city to a linen shower to be given Saturday of this week by Misses L. C. Del Bondio and Marie Bertrand, at "Blue Heaven," complimentary to Miss Katherine Saucier who will soon be married to Mr. Wm. V. Robinson, both of the Pass. The affair claims wide-spread interest in social circles.

—In order to meet, even though in a measure, the cut of prices along the Coast in price of gasoline, Bay St. Louis dealers have cut the price from 28 to 20 cents, including the 8 cents tax. At Pass Christian the price is 18 cents and at Gulfport 14 1/2 cents. Since the acute cut at Gulfport local sales have fallen off appreciably.

—Dr. and Mrs. Charles Borey, spent part of Sunday here visiting at the home of their relatives, Mr. and Mrs. W. A. Staehle, corner South Beach Boulevard and St. Charles street. Dr. Borey, who is a well-known child specialist, also visited professionally at Pass Christian and Waveland on that date.

—Drillers of deep wells will be interested in the official advertisement appearing elsewhere in this issue of The Echo asking bids for a well to be driven on the grounds of Sellers Consolidated School at Sellers, this country. Further information may be had by applying to A. E. Shaw, secretary board of trustees, Sellers, Miss.

—Mrs. Charles Benjamin, who after having undergone a major operation at New Orleans some time ago, spending three weeks at the Bay St. Louis King's Daughters hospital, has sufficiently recovered and is able to return to her home in this city, expressing satisfaction at the service and attention given her by the local hospital.

WHAT CAN IT BE?

95?
WATCH THIS SPACE
NEXT WEEK FOR THE
ANSWER!

Sterilized Glasses At The Atlas Drug Store

After March 11th all soda fountains will be required to use either paper receptacles or sterilized glasses for serving ice cream or cold drinks. This order has been issued by the Board of Health.

Believing that the public prefers its cold drinks served in sparkling sterilized glasses, the ATLAS DRUG STORE has installed a large STEAM STERILIZER and are now thoroughly sterilizing every glass, saucer and spoon used by them.

Glasses are not merely stuck in hot water for a few seconds (which is ineffective) but sterilized with STEAM for a period of fifteen minutes which thoroughly kills every possible germ. When you eat or drink at the ATLAS DRUG STORE you know that every requirement of the State Board of Health has been satisfied.

CANDIDATES' COLUMN

The Echo's political or announcement column begins to grow with new additions and from now on it is expected new names will appear each week. It appears a candidates' announcement is not official until it appears in the county paper. The printed word is lasting and carries.

P. T. A. MEETING NEXT WEEK.

Regular monthly meeting of Bay St. Louis Parent-Teacher Association will be held at Bay High School on Tuesday afternoon of next week, March 10, 3:15 o'clock. Members and other friends are urged to be present. Election of officers will be held at this meeting.

—Cars have been received in this city announcing the marriage of Miss Margie Thrifley to Mr. Laurence Mistrot Young, Galveston, Tex. Miss Thrifley is a well known local girl, having spent several summers here with her family at their summer home. She will reside at Galveston, where Mr. Young is a prominent business man.

—Movement by the Clement Bon-tem's Legion Post of Hancock county to sponsor the organization of a Boy Scout movement for this city and vicinity is to be commenced. We note Dr. Anderson of Union street, experienced scout master, to have the work in charge. Bay St. Louis has various and outstanding organization and of these none the least will be the boy scouts.

—Mr. Marion J. Green of New Orleans spent the past week-end visiting at the home of his parents, Mr. and Mrs. John A. Green, at the family home on South Beach Boulevard. Young Mr. Green recently emerged successfully from Toure Infirmary where he spent two weeks under observation and treatment. It is interesting to learn he is back to normal health and down to business again, as usual.

—Mr. and Mrs. Fortune Jaubert, daughter and two sons came out from New Orleans Sunday for the day and were registered at Hotel Weston. Miss Jaubert recovered from a most serious illness. Mr. Jaubert has leased the Cartwright Eustis home on the Waveland beach for the summer and with his family will spend the season here, as last year when he leased the A. K. Roy beach home on Bay St. Louis beach.

—The Sea Coast Echo covers Hancock county like the dew.

—Ever keeping progress with the times and embracing those things that are of the best, the Sanitary Bakery, corner Washington and Hancock street, have purchased a new acquisition to their already fine supply of automatic equipment. This is a mechanical sifter, capable of sifting one barrel of flour, practically faster than you can explain it. The machine will sift the flour to such a consistency as to make for better and more palatable bread.

—Mrs. H. A. Ferrandou of New Orleans, and her guest, Mrs. W. G. Mudder of Detroit, Michigan, were house guests of Mrs. E. J. Leonard for the week-end. This was Mrs. Mudder's first visit to the Mississippi Coast and to her, like to all others who visit here, the natural beauty and climate was a revelation, and the lure of the Coast insures her return at some time, she said. Mrs. Ferrandou, former resident of Bay St. Louis, always returns to this section from her home in New Orleans with renewed interest and appreciation.

—The Peoples Building & Loan Association has an advertisement in this issue of The Echo in which they are offering either for sale or rent the beautiful new stucco building located in the Carre Sub-Division, Bay St. Louis, at an attractive rental or sale price. This handsome modern home, may be purchased either for cash or on easy terms. It will pay to investigate. Apply office Peoples Building & Loan Association, Masonic Temple, Bay St. Louis.

—Mr. and Mrs. Lloyd Ladner, from home in Connecticut, near New York City, and Mr. Ladner's sister, Mrs. Guy Brant, (nee Miss Lucie Ladner) from her home in New Jersey, near New York City, are here visiting their mother, Mrs. Nina Ladner at the family home in Hancock street. The party left New York by motor Sunday morning, February 22, arrived here Tuesday night, February 24. They plan to remain two weeks, visiting friends and relatives here and at Algiers, La., before returning to their respective homes.

—Mr. and Mrs. Joseph J. Chalons, their son Frank, and family of New Orleans, spent the week-end at their summer home on Clamont Harbor Beach. Mr. Chalons a few days since purchased the entire holding of the Mexican Gulf Land Company, owners of that part left of the original townsite and by this purchase became the sole owner of many remaining and choice lots, which will be placed on the market. It is also planned to build a number of desirable summer cottages and sell the lots, as well as unimproved lots. Mr. Chalons' purchase means renewed life and realty activity for Clamont.

JESUIT FILLS PASS PURPLE

Rev. Father P. G. Garbajal, S. J., filled the pulpit at St. Paul's Church, Pass Christian last Sunday and said mass there in the absence of Rev. Father Leech, detained by illness. At length, by special request, Father Garbajal gave a discourse on "The Sign of the Cross," although practically unannounced, and the weather was threatening a large congregation greeted this splendid speaker. His sermon on the subject was sublime and one that will long live in the minds and hearts of those fortunate to have heard him.

BASEBALL CHALLENGE

The Bay Ramblers an Independent 63-inch Baseball team of Bay St. Louis, issues a challenge to all teams along the Coast and anywhere in the state of Mississippi. The Ramblers are ready to play any team within three weeks. They had their first practice Sunday, March 1. For games please write Cedric Heitzman, 406 Hancock street, Bay St. Louis. Any boy who wishes to join the Ramblers please report to Lawrence Luc, and he will give you instructions.

PASTOR AT PASS ILL.

Many Coast friends of Rev. Father Wm. J. Leech, pastor of St. Paul's Catholic Church at Pass Christian, will learn with regret of his illness. He was taken last week over to the hospital at New Orleans, where his condition is reported decidedly improved. Father Leech is beloved wherever he is known.

VISITED AT "BLUE HEAVEN."

Mrs. G. A. Blaffer, well-known at New Orleans for her extensive philanthropies, has returned to her home after a visit to the Gulf Coast, visiting her niece, Miss L. C. Del Bondio, at "Blue Heaven," on the Pass Christian Beach. Mrs. Blaffer's periodical visits are always a source of recurrent pleasure.

BISHOP TO VISIT.

The Right Rev. Bishop T. D. Bratton, D. D., will make an official visitation and preach in Christ Church on Tuesday March 10th, at 7:30 P. M.

Not To Our Liking.

The United States supreme court is of the opinion that the Eighteenth Amendment was properly and legally adopted, and therefore the decision recently rendered by Judge William Clark, presiding over the federal district court of Rhode Island is null and void. The Rhode Island jurist held that State conventions and not legislatures were empowered to properly ratify constitutional amendments.

Mayor For Fourth Time.

"Big Bill" Thompson has received the Republican nomination for mayor of Chicago for the fourth time. If the Democrats put up a strong man there may be chance for his election, as "Big Bill" is charged with being linked with the Windy City's gangsters and underworld characters.

QUOTATIONS.

It is never too late to be happy. It is never too late to smile. It is never too late to extend a hand. And a cheerful word once in a while. For all the sorrow and worry. On all of this green covered earth. Is followed soon, if we wait and hope. By a generous measure of mirth.

ANNOUNCEMENT

We have just received a shipment of REDWOOD from Scotia, California

Clear Heart Redwood Skiff Boards — Redwood Urns and Window Boxes — Redwood Moulding of all kinds — Beveled heart Redwood siding Heart Window Frames K D — Heart Screen Frames K D.

You are invited to inspect this shipment.

NORTON HAAS LUMBER CO.
Opposite L. & N. Depot Waveland, Miss.

THE BAY LAUNDRY

407 Hancock St. Bay St. Louis, Miss. PHONE 86
FLAT WORK, PIECE WORK, ROUGH DRY AND DAMP WASH — REASONABLE PRICES
PROMPT DELIVERY
Family Wash A Specialty
"Your home town is proud of its progress—Let's make its greatness greater by being loyal and keeping home dollars at home."
MRS. B. SPOTORNO, Proprietor.

SACRIFICE SALE

W. H. SLINGER, Upholsterer.

Has for sale at half price — Couches, — Loveseats
Chairs — Tables — Antique Dresser.
COME IN AND SEE THEM
113 South Front Street

BETTER B BETTER

A Poem of Bs by Rev. Marlin H. McCormack, Jr., in Yazoo City Sentinel.

B hopeful, B Careful, B happy, B kind,
B busy of body, B modest of mind,
B earnest, B fruitful, B firm and B fair;

Of all Miss B havior B sure to B ware,
B brave to B ware of the sins that B set;
B sure that one sin will another B get.

B just and B generous, B honest, B wise,
B mindful of time, and B certain it flies.

Be thoughtful, B liberal, of order B fond;
Buy less than you need B fore buying B yond.

B careful, but B first to B stow;
B temperate, B steadfast, to anger B slow.

B pleasant, B patient, B gentle to all,
B best if you can, but B humble withal.
B prompt and B dutiful, still B polite;
B reverent, B quiet, B sure to B right.

One Crop System Must Go

Better farming conditions for Mississippi rest in the hands of Mississippi farmer. This is not at note of self-finding; it is an encouraging thing to mark, for when we know that we have it in our own power to do away with evil conditions that bring poverty and distress, then men of courage can see real enjoyment in the job of overcoming these conditions, of doing away with a false one-crop cultivation that brings no permanent wealth but unsteady economic conditions and constant peril for farm and community welfare.

The one-crop system must go before farm depressions in Mississippi will go, and Mississippi is at that point of human temper when it has little more patience with this iniquitous evil, particularly when there are so many other things at hand to lead us to the promised land of farm prosperity through a balanced agricultural scheme.—Jackson Clarion Ledger.

To "Dunk" or to Crumble?

The newspapers of the country have given quite a lot of space to that discussion between Governor Huey Long and the Atlanta Constitution relative to the merits of pot-lucker and cornpone and whether it is best to "dunk" the latter or crumble it in the liquid. As for ourselves we are willing to let folks either dunk or crumble, as neither way appeals to us.

This Is CAMPAIGN YEAR In Mississippi

SUBSCRIBE FOR

Daily Clarion-Ledger

Mississippi's Fastest Growing Newspaper.

Three Months Trial Offer for \$1.00

(MAIL ONLY)

Prints all the News that is FIT to Print and Prints it FIRST.

SIGN AND RUSH

Clarion-Ledger,
Jackson, Miss.

Enclosed find \$1.00 for which send Daily Clarion-Ledger three months as per Trial Offer.

Name

Address